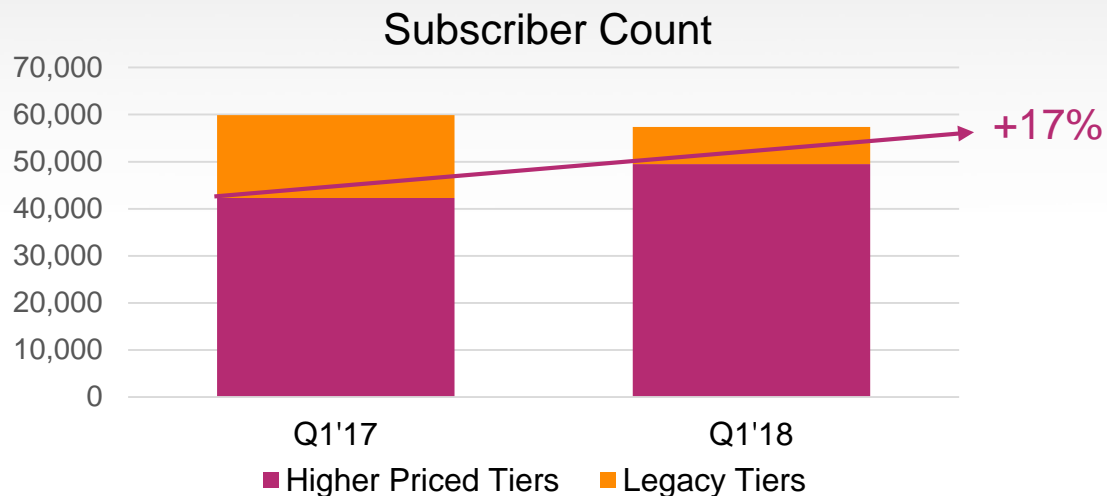
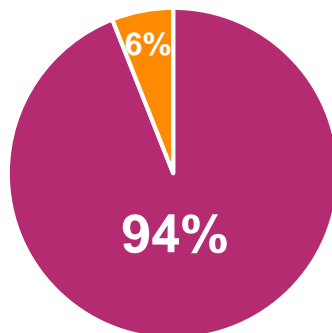


Strong Growth in Higher Priced Software Tiers

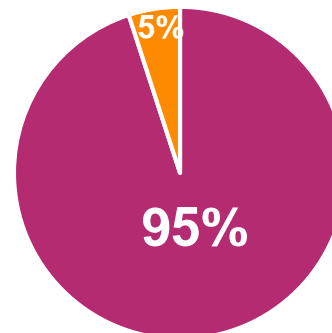


Higher priced software tiers power our business

% of Revenue*



% of GMV



Higher Priced Software Tiers are Essential, Accelerate, Ultimate and Pro (no longer offered to new subscribers after 12-31-17)

Excludes all Booker Subscribers and FitMetrix Subscribers not on MB Platform

*% of Software and Services and Payments Revenue. Excludes Product and Other Revenue